

GLOBAL SOURCING & CUSTOM PRODUCT DEVELOPMENT

From Product Ideas to Market-Ready Solutions

TrustNovar coordinates sourcing, customized development, manufacturing, quality follow-up, packaging and shipment preparation for international retailers, brands and promotional programs.

Product Sourcing

Custom Development

Quality Coordination



A Practical Partner for International Projects

TrustNovar is a sourcing and manufacturing partner based in Jinhua, Zhejiang, China. We connect product ideas with suitable manufacturing resources, coordinate development and production, and help manage the details required to move a project from concept to delivery.

01 Product Sourcing

Identify suitable manufacturing partners according to product specifications, quantities, target costs and timing.

02 Custom Development

Coordinate materials, colors, finishes, branding, packaging and product details from concept to approved sample.

03 Quality Management

Support specification confirmation, sample reviews, production follow-up, inspection coordination and corrective actions.

04 Delivery Coordination

Coordinate packaging, documentation, shipment preparation and communication across factories and international buyers.



OUR APPROACH

Clear communication.
Practical sourcing. Disciplined coordination.

We focus on long-term relationships rather than one-time transactions, with project decisions guided by quality requirements, commercial feasibility and delivery needs.

Flexible Product Directions Across Multiple Categories

Our categories are starting points. Projects can be developed across materials, finishes, branding methods, packaging formats and mixed-material combinations.



01

Custom Keychains

Metal, leather, crystal, functional and novelty-shaped directions.



02

Brand Charms & Accessories

Bottle ornaments, tassels, pearls, metal tags and decorative components.



03

Medals, Coins & Pins

Custom shapes, finishes, ribbons and presentation options.

04

Premium Promotional Gifts

Lifestyle products, accessories, drinkware, technology items and gift sets.

05

Seasonal & Home Decor

Wood, metal, resin, woven and mixed-material seasonal home accents.

06

Outdoor & Lighting

Lanterns, illuminated decor, woven structures and seasonal lighting solutions.

More Than Adding a Logo

A successful customized product combines structure, materials, color, surface treatment, branding and packaging into one coherent solution.



01 Product Structure

Dimensions, construction, components and functional details.

02 Materials

Metal, resin, PVC, wood, textile, leather, paper, plastic, glass and mixed materials.

03 Colors & Finishes

Pantone matching, plating, polishing, enamel, coatings, textures, glitter, crystals and printing.

04 Brand Application

Engraving, printing, embossing, metal plates, labels, tags and inserts.

05 Packaging

Protective packaging, retail presentation, gift boxes, sleeves and customized inserts.

06 Product Sets

Coordinated multi-item programs, gift sets and collections around one concept or campaign.

Customization feasibility depends on product requirements, quantity, materials, manufacturing process, packaging and production schedule.

From Initial Brief to Shipment Preparation

A structured process helps reduce ambiguity, improve communication and keep product development moving forward.



— QUALITY & RISK CONTROL



Built for Clear Execution and Long-Term Partnership

Successful sourcing is built on clear communication, disciplined execution and practical coordination—finding the lowest price.

01 Global Perspective

Products developed with international markets and brand requirements in mind.

02 Flexible Sourcing

Solutions matched to category, quantity, target price and delivery requirements.

03 Quality Focus

Clear specifications, sample confirmation, production follow-up and inspection coordination.

04 Long-Term Partnership

Transparent communication and dependable coordination designed for repeat business.



START A CONVERSATION

Have a product idea or sourcing project in mind?

Share your initial concept, reference image, product requirements or target price. We will help evaluate the project and coordinate the next practical steps.

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